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News Release

Hand Held Products™ Partners with RMS-Touch

Image Kiosk™8560 enhanced with RMS-Kiosk™ software to debut at National Retail Federation (NRF) Conference

New York, N.Y. and Skaneateles Falls, New York – Hand Held Products, Inc., a leader in image-based data collection systems for the retail industry, and RMS-Touch, a provider of self-service kiosk applications, announced today a partnership enabling the deployment of the RMS-Kiosk™ suite of customer self-service applications onto Hand Held Products' Image Kiosk™ 8560.

The partnership will allow retailers using the Image Kiosk 8560 to offer a robust set of functionalities, including price checking, item locator, loyalty card administration and a deli pre-ordering system. The RMS-Kiosk application can estimate wait time and even send SMS messages to customers' cell phones when their orders are ready.

"Today's shoppers embrace the ability to use self-service applications. RMS-Kiosk provides retailers with intuitive kiosk applications that allow the customer to take control of their shopping experience," said Richard Adler, president of RMS-Touch. "We see huge value for the retailer in the ability to offer such high functionality in a device that requires very little floor space. Hand Held Products' knowledge of the retail market combined with their industry-leading mini-kiosk offering made them a logical partner for us."

The Image Kiosk 8560, powered by Adaptus™ Imaging Technology 5.0 and the Microsoft Windows CE 5.0 operating system, provides customers with access to a wealth of information through finger-touch navigation and omni-directional bar code reading – each giving customers the ability to find the information they need within seconds.

"Hand Held Products' Image Kiosk 8560 is a great example of a Microsoft Smarter Retailing solution helping retailers enhance the shopping experience and differentiate themselves from competitors," said David Gruehn, director and industry manager for Microsoft's Retail & Hospitality Industry Unit. "Windows CE 5.0 offers a robust set of built-in capabilities, including multimedia and Web browsing, that enable vendors to deliver a broad range of functionalities and a more cost effective solution to their retail customers."

"Retailers are constantly searching for technologies that give them a competitive advantage by improving the shopper's in-store experience," said Nick Daddabbo, Hand Held Products senior product manager. "Through this partnership, we're able to offer a solution that simply makes shopping easier – customers can find what they need quickly each and every-time they enter the store. In addition, the retailer has the ability to use the same technology to influence their customers' buying habits – it's a win-win situation."

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More information is available by calling Hand Held Products at 1-800-582-4263 or visiting www.handheld.com.

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About Hand Held Products

With headquarters in Central New York, Hand Held Products is a worldwide leading manufacturer of image based data collection systems for mobile, wireless, and transaction processing solutions. Through its proprietary Adaptus™ Imaging Technology platform, Hand Held Products is dedicated to delivering innovative imaging solutions, reliability and durability to its customers and partners through more than 30 sales offices and hundreds of resellers. Hand Held Products is a privately held company and is represented in every major market and geographic region of the world. To find out how Hand Held Products can help you at the point-of-sale, on the sales floor, in the warehouse or on the delivery truck, call us at 1-800-582-4263. Or visit us at www.handheld.com.

About RMS-TOUCH

RMS-TOUCH, based in Timonium, MD was a pioneer in touch screen restaurant POS systems, providing innovative technology to the hospitality industry since 1987. RMS-TOUCH can be contacted at 201-461-9096 or visit us at www.rmstouch.com

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